

Meet the Speakers

Erika Harmon Arner, managing partner at Finnegan, is a nationally recognized leader in trial practice before the Patent Trial and Appeal Board (PTAB) and related appeals to the U.S. Court of Appeals for the Federal Circuit. She consistently ranks as one of the top three female attorneys appearing in PTAB trials and was named a PTAB Litigator of the Year by Managing Intellectual Property. She has argued and won a number of landmark cases at the PTAB and Federal Circuit for both patent challengers and patent owners.



Andrei Iancu is a partner at Sullivan & Cromwell and one of the leading voices in intellectual property law and innovation policy. He is a former Undersecretary of Commerce for Intellectual Property and Director of the U.S. Patent and Trademark Office (USPTO), a position to which he was confirmed unanimously by the Senate. Andrei has decades of experience representing plaintiffs and defendants in IP matters across the technical and scientific spectra, including medical devices, genetic testing, therapeutics, the Internet, telephony, TV broadcasting, video game systems and computer



peripherals. He represents clients in litigation and trials before the district courts, the U.S. International Trade Commission and the USPTO, the Federal Circuit and U.S. Supreme Court, and also, counsels clients on obtaining, licensing, enforcing and defending against IP rights globally.

Philip Johnson is the principal of Johnson-IP Strategy and Policy Consulting, which he founded after his retirement in February 2017. At Johnson-IP, Phil has been active in strategic IP consulting and has served as a testimonial expert in various IP-related litigation and arbitration matters. He is currently Chair of the Steering Committee of the Coalition for 21st Century Patent Reform, and an Emeritus Board Member of the Monell Chemical Senses Center. Prior to April of 2014, he was Senior Vice President and Chief Intellectual Property Counsel of Johnson & Johnson



where he managed a worldwide group of about 270 IP professionals, of whom over 100 were patent and trademark attorneys. Before joining Johnson & Johnson in 2000, Phil was a senior partner and co-chair of IP litigation at Woodcock Washburn in Philadelphia. During his 27

years in private practice, Phil counseled independent inventors, startups, universities and businesses of all sizes in all aspects of intellectual property law. During his time in private practice, Phil served as trial counsel in countless IP disputes, including cases resolved by arbitration, bench trials, jury trials and appeals to the Federal Circuit Court of Appeals, many of which resulted in reported decisions.

Phil previously served as Chair of the Board of American Intellectual Property Law Education Foundation (now the Foundation for the Advancement of Diversity in IP Law), President of the Intellectual Property Owners Association, President of INTERPAT, President of the Association of Corporate Patent Counsel, President of the Intellectual Property Owners Education Foundation, Chair of PhRMA's IP Focus Group, and Board Member of the American Intellectual Property Law Association.

Phil has testified frequently before the House and Senate Judiciary Committees about patent law reform, abusive patent litigation practices and, most recently, "The Patent Eligibility Restoration Act – Restoring Clarity, Certainty, and Predictability to the U.S. Patent System." Phil served as a member of Chief Judge Michel's Advisory Council on Patent Reform and was recognized in the Congressional Record as a member of the Minority Whip Jon Kyle's "Kitchen Cabinet" for the America Invents Act ("AIA"). Phil received his Bachelor of Science degree, cum laude with distinction in biology from Bucknell University, and his J.D. degree from Harvard Law School.

Dave Jones is the Executive Director of the High Tech Inventors Alliance. Prior to HTIA, Dave was Assistant General Counsel for Patent Policy at Microsoft, where he spent more than a decade handling both domestic and international patent issues. He previously held multiple positions on Capitol Hill, most recently as antitrust and IP counsel to Senator Orrin Hatch on the Senate Judiciary Committee. Dave clerked for Judge Sharon Prost on the Federal Circuit and Judge Will Garwood on the Fifth Circuit and is a graduate of the University of Virginia School of Law.



John Cheek is Vice President, Intellectual Property & Legal Operations, and Chief Intellectual Property Counsel for Tenneco Inc., a Fortune 200 designer, manufacturer, and marketer of automotive technology solutions for original equipment and aftermarket customers. Prior to joining Tenneco in 2017, Mr. Cheek was a senior IP leader at Caterpillar Inc. for nearly 20 years, where he served in IP leadership roles in the United States and Europe. Mr. Cheek received an undergraduate degree in Mathematics from Wabash College and completed additional



undergraduate studies in Physics and Mechanical Engineering. He received a J.D. from the University of Dayton and an MBA from the University of Chicago's Booth School of Business and has lectured on intellectual property strategy and management at the Kellogg School of Management at Northwestern University. He is the immediate Past President of the Association of Corporate Patent Counsel (ACPC) and currently serves as Vice President and on the Board of Directors of the Intellectual Property Owners Association (IPO), where he also leads the association's Amicus Brief committee.

Vaishali Udupa is the Commissioner for Patents of the United States Patent and Trademark Office (USPTO). As Commissioner for Patents, Ms. Udupa manages and leads the Patents organization as its chief operating officer. She oversees the agency's 10,000 Patents employees, including more than 9,000 patent examiners responsible for fostering the country's innovation system by providing patent protections to inventors as stated in Article I,



Section 8 of the U.S. Constitution. Prior to joining the USPTO, Ms. Udupa was already a nationally recognized leader in intellectual property (IP), with over twenty years of experience in strategic IP advisement and complex litigation. She has a wealth of experience in patent prosecution and litigation, global IP policy, and diversity, equity, inclusion, and accessibility. In the private sector, Ms. Udupa secured multiple IP trial wins and managed numerous IP cases to favorable resolutions in the United States and abroad. She assisted in the development of patent and trademark portfolios and counseled internal clients regarding licensing deals, asset acquisitions, and agreements involving IP rights. Her technological experience includes, among others, electronic devices, networking and telecommunication systems, computer software, electronic commerce, consumer products, sporting goods, and medical devices.

Throughout her career, Ms. Udupa has achieved a proven track record of addressing diversity issues in the science, technology, and legal professions. She has sought to promote diversity and inclusion through pro-bono work and bar association involvement, including by serving as Honor Roll Committee Co-Chair of ChIPs, a non-profit organization that advances and connects women in technology, law, and policy; volunteering with the Girl Scouts Nation's Capital to provide young girls with their inventor patch; and teaching basic IP topics to Washington, D.C., high schoolers through the Street Law Program. Her efforts have received accolades, including the National Bar Association's 2020 Diversity in Tech and IP Law award. She also maintains a keen interest in increasing entrepreneurship and the number of patents applied for and obtained by all inventors, including women, minorities, veterans, and those from rural and economically disadvantaged areas.

Prior to joining the USPTO, Ms. Udupa was the Vice President, Associate General Counsel for Litigation at Hewlett Packard Enterprise (HPE). Prior to HPE, she was an IP litigation manager at HP and an associate at Jones Day and Pennie & Edmonds. Ms. Udupa earned her Juris Doctor from American University's Washington College of Law and her Bachelor of Science in Civil Engineering from the University of Virginia.

Stephanie Sanders is a patent attorney and IP operations expert. She began her career as a patent examiner and then handled patent prosecution and litigation matters. Stephanie loves supporting lawyers as they improve how they do all of the non-legal, but critical, parts of their jobs, like managing a company's IP portfolio and the people who make IP operations a reality. She helps lawyers select the best talent models, IP management technology, and policies and procedures for their organizations.



Idris McKelvey leads the Estée Lauder Companies' Patent Group, joining in 2010, and leading the global patent team since 2018 as Vice President and Lead Patent Counsel. He focuses on advancing the team's patent strategy through people-centered technology integration. Previously, he managed global patent portfolios across various business units at Procter & Gamble. Idris holds a J.D. and a B.S. in chemistry from Howard University. He also chairs the board



of the Institute for Intellectual Property and Social Justice, and he is a proud supporter of Girls Inc. of Long Island. Idris resides in Huntington, NY, with his wife and two daughters.

Brett Hansen is the Director of Intellectual Property Counsel for Hypertherm, Inc., a US manufacturer of plasma, waterjet, and laser cutting technologies. Brett joined Hypertherm in 2006 and is responsible for the development and enforcement the company's global patent and trademark portfolio, including overseeing global IP litigations as well as anti-counterfeiting investigations and raids. Brett is part of the Hypertherm's Engineering Steering Team and leads innovation



development projects for the organization. Prior to joining Hypertherm Brett was a shareholder of the Salt Lake based law firm of Workman Nydegger as part of its IP litigation group. Brett is a graduate of Brigham Young University 2 Classified as Hypertherm Inc. - Business Use - This document contains information that is proprietary or confidential to Hypertherm, Inc. with B.S. in Mechanical Engineering and received his law degree from the University of New Hampshire School of Law.

Peter Mattei is Associate General Counsel – Innovation & Technology for Tenneco Inc., a leading manufacturer of automotive products for original equipment and aftermarket customers. He leads a team of professionals responsible for managing Tenneco's patent portfolio and supporting innovation activity around the globe. Prior to joining Tenneco in 2013, Peter was IP Counsel for Toyota North America. He currently serves on the IPO Education Foundation Board of Directors, as secretary of IPO's Corporate IP Management & Operations Committee, and as a council member of the IP Law Section of the Michigan Bar. He has a J.D. from Wake Forest University and a Bachelor of Engineering from Western Michigan University.

Rob Glance is Managing Director and Head of IP for Wells Fargo. He leads a team of talented attorneys, strategists, and other IP professionals as they create, manage and enforce Wells Fargo's patent and trademark portfolios and advise the company on the deployment of the iconic brand across a variety of channels. Rob has over 20 years of intellectual property experience in the financial services industry. He has a J.D. from Cornell Law School, a B.S. in Engineering from the University of Virginia and a Masters in Engineering from the University of Maryland.



Stacy Fredrich is the Director of Intellectual Property at Rheem Manufacturing Company, a global manufacturer of water heaters and HVAC equipment headquartered in Atlanta. At Rheem, she oversees the global intellectual property function, providing strategic business counsel on IP portfolio development, enforcement, and related matters. Before joining Rheem, Stacy was a partner at Eversheds Sutherland. Stacy holds degrees in Chemical Engineering and Law from the University of Notre Dame.



Jeremy Monaldo is a partner in the DC office of Fish & Richardson, PC. His practice focuses on patent prosecution, patent portfolio management, opinions, and strategic counseling. Clients at every stage of their lifecycle, from startup ventures to Fortune 100 companies, as well as global leaders in the field of consumer electronics, turn to Jeremy for advice and for help in procuring, protecting, and maximizing the value of their intellectual property. Jeremy also is heavily involved in post-grant proceedings before



the Patent Trial and Appeal Board (PTAB) of the U.S. Patent and Trademark Office. Having handled hundreds of post-grant proceedings across a diverse range of technologies, he is among the most experienced and sought-after lawyers in the post-grant arena. Jeremy is actively involved with the PTAB Bar Association and serves as a chair of its Program Committee. Before joining Fish & Richardson, Jeremy was an electrical engineer with the National Institutes of Health.

Patrick Elsevier is the Senior Vice President for IP Litigation, Commercial & Policy at Bristol Myers Squibb, where he leads a team of attorneys responsible for all of BMS's patent and IP-related litigations, advancing BMS's IP-policy interests and advising the commercial business on IP-related matters. Prior to joining BMS, Patrick served as the head of litigation for Celgene Corporation. Before joining Celgene, for over 18 years, Patrick litigated patent and other biopharmaceutical-related cases on behalf of



corporate clients in federal and state courts and before the PTAB, first as an associate and then as a partner at Alston & Bird in Atlanta, Georgia, and then as a partner at Jones Day in San Diego. He received his J.D. from the University of Georgia School of Law and his Ph.D. in Biochemistry and Molecular Biology from Emory University.

Susanne Hollinger is Vice President and Chief Intellectual Property Counsel at Newell Brands, a leading global consumer goods companies with a strong portfolio of well-known brands across a wide range of technologies. Her team is responsible for all global intellectual property-related matters. Prior to joining Newell Brands, Susanne served as the Head of Patents for The CocaCola Company as well as the Chief IP Officer at Emory University. Susanne brings with her a strong background in both domestic and international intellectual property management, with a particular focus on developing IP



protection strategies for a wide range of technologies and company types, and excels at translating difficult issues and providing business relevant and actionable solutions for senior executives.

Cheryl Tubach serves as Chief Intellectual Property Counsel for the J.M. Huber Corporation, which oversees a portfolio of companies that create products used in a broad range of applications including personal care, food and beverage, agricultural nutrients and adjuvants, building materials, flame retardants and smoke suppressants, as well as sustainable forestry services. Cheryl has held this position since 2008 and guides company strategy on all aspects of intellectual property. Prior to joining J.M. Huber,



Cheryl served as Director of Corporate Intellectual Property Affairs for Myers & Kaplan where she provided intellectual property strategy and advice for protection of inventions and products through patent and trademark procurement, as well as negotiation of agreements related to patents, trademarks, and copyrights. Cheryl also served as Patent Counsel for the Coca-Cola Company for five years and Patent Counsel for the Eastman Chemical Company for eight years.

Tom Brown leads Dell's intellectual property litigation team. Dell's case load includes litigation before domestic and foreign courts, both at trial and appeal, as well as before the U.S. International Trade Commission and the U.S. Patent Trial and Appeal Board. Tom and his team also support non-litigation intellectual property disputes and related matters. Tom currently serves as co-chair of IPO's Post-Grant Committee, and previously co-chaired its Litigation and Remedies Committee. Tom



serves on the steering committee of the Sedona Conference Working Groups 9 and 10 on Patent Damages, Remedies, and Litigation. He sits on the Board of Directors of the Alan D. Lourie Boston IP American Inn of Court. Tom began his legal career at Fish & Richardson, and later joined EMC, which later merged with Dell. Before his legal career, Tom was a software design engineer at Microsoft.

Adam Keser is Chief IP Counsel at Saint-Gobain Corporation, where he leads a team responsible for worldwide procurement and enforcement of IP rights. Prior to joining Saint-Gobain, Adam served as IP counsel for Otis Elevator Company, a division of United Technologies Corp., and an associate with Morrison & Foerster LLP. Adam clerked for Judge Moore at the U.S. Court of Appeals for the Federal Circuit. Adam received his undergraduate degree in Electrical Engineering from the University of Connecticut, and his JD from the University of Illinois College of Law. Adam serves on the Federal Circuit Advisory Counsel and on the



Executive Committee for the Association of Corporate Patent Counsel, he is also an elected member of his local Board of Education.

Kimberly Moore was appointed by President George W. Bush in 2006 and assumed the duties of Chief Circuit Judge on May 22, 2021. Prior to her appointment, Chief Judge Moore was a Professor of Law from 2004 to 2006 and Associate Professor of Law from 2000 to 2004 at the George Mason University School of Law. She was an Assistant Professor of Law at the University of Maryland School of Law from 1999 to 2000. She served both as an Assistant Professor of Law from 1997 to 1999 and the Associate Director of the Intellectual Property Law Program from 1998 to 1999 at the



Chicago-Kent College of Law. Chief Judge Moore clerked from 1995 to 1997 for the Honorable Glenn L. Archer, Jr., Chief Judge of the United States Court of Appeals for the Federal Circuit. She was an Associate at Kirkland & Ellis from 1994 to 1995. From 1988 to 1992, Chief Judge Moore was employed in electrical engineering with the Naval Surface Warfare Center. Chief Judge Moore received her B.S.E.E. in 1990, M.S. in 1991, both from the Massachusetts Institute of Technology, and her J.D., cum laude, from the Georgetown University Law Center in 1994. Chief Judge Moore has written and presented widely on patent litigation. She co-authored a legal casebook entitled Patent Litigation and Strategy and served as the Editor of The Federal Circuit Bar Journal from 1998 to 2006.

Judge Tiffany Cunningham was appointed by President Joseph R. Biden in 2021 and assumed duties of her office on September 1, 2021. Prior to her appointment, she served as trial and appellate counsel for companies and individuals in complex patent and trade secret disputes. From 2014 to 2021, Judge Cunningham served as a partner at Perkins Coie LLP in Chicago, Illinois. She also was a member of the Executive Committee of Perkins Coie LLP from 2020 to 2021. She served as a partner at the Chicago office of Kirkland & Ellis LLP from 2007 to 2014 and as an associate at the same



office from 2002 to 2007. During her time in private practice, she was recognized on The Best Lawyers in America, Super Lawyers, and Leading Lawyers lists. Judge Cunningham clerked from 2001 to 2002 for the Honorable Timothy B. Dyk, Circuit Judge of the United States Court of Appeals for the Federal Circuit. Judge Cunningham received her S.B. in Chemical Engineering from the Massachusetts Institute of Technology in 1998 and her J.D. from Harvard Law School in 2001. She is a member of the Phi Beta Kappa and Tau Beta Pi honor societies.

Judge Kara Farnandez Stoll was appointed by President Barack H. Obama in July 2015. Prior to her appointment, Judge Stoll practiced law for seventeen years with the firm of Finnegan, Henderson, Farabow, Garrett and Dunner, LLP, where she specialized in patent litigation. Judge Stoll is an adjunct professor at The George Washington University Law School and taught at George Mason University School of Law from 2008 to 2015, and at Howard University School of Law from 2004 to 2008. From 1997 to 1998, she clerked for the Honorable Alvin A. Schall of the United States Court of Appeals for the Federal Circuit. Judge Stoll worked at the United States



Patent and Trademark Office from 1991 to 1997 as a patent examiner, at the Board of Patent Appeals and Interferences, and in the Solicitor's Office. She received a J.D. from Georgetown University School of Law in 1997 and a B.S.E.E. from Michigan State University in 1991.

Gauri Dhavan is Chief Intellectual Property Counsel at ZOLL Medical Corporation, where she leads the IP team in managing patent portfolio development, charting IP strategy and policy, best practices, IP litigation and risk management. Before joining ZOLL, Gauri was a patent litigator in the Boston area at the law firms Goodwin Proctor and Fish & Richardson, where her practice included patent litigation and post grant proceedings. Gauri serves as a co-chair of the AIPLA Mechanical Arts Patent Law Committee; member of the AIPLA Amicus Committee; and



co-founder of the Boston Chapter of ChIPs. Gauri has a J.D. from Boston College Law School and a Ph.D. in Biophysics and Biochemistry from Yale University.

Sharon Israel is the Chief Policy Officer and Director for International Affairs, serving as a policy advisor to the Director and Deputy Director of the United States Patent and Trademark Office (USPTO). She oversees the USPTO's domestic and international IP policy activities; education and training, through the Global Intellectual Property Academy (GIPA); global advocacy, through the



IP Attaché Program; and economic analysis, through the Office of the Chief Economist. Ms. Israel received her law degree and Masters of Business Administration from Emory University. She received a Bachelor of Science degree in electrical engineering from the Massachusetts Institute of Technology.

Scott Hayden is Vice President of Intellectual Property and Associate General Counsel for Amazon.com. Scott received his Bachelor of Science degree in Electrical Engineering and Technology from Purdue University, his Masters Business of Administration from Illinois University, and his JD from Saint Louis University. After 13 years with Emerson Electric in the engineering and corporate legal departments, Scott joined Armstrong Teasdale in St. Louis, Missouri as an intellectual property attorney. In 1999, Scott became the division IP counsel for



General Electric in Melbourne, Florida. Following several years as General Counsel of a GE business, Scott returned to IP as the founding leader of GE's global patent operations in Fairfield, Connecticut. In 2006, Scott joined Amazon.com as the Vice President of the intellectual property group with responsibility for all patent, trademark, copyright, trade secret and domain issues. He has managed the growth of the IP team from 4 people to over 80 (and still looking to hire a couple more) and is responsible for a portfolio of 18,000+ patent families, 50,000+ trademark assets, and 85,000+ domains.

Kate Caldwell is a nationally recognized legal recruiter and the founding partner of Caldwell Legal Recruiting Consultants. Kate has over 20 years of experience as an executive search partner focused in Intellectual Property (IP). Kate specializes in the placement of Intellectual Property practitioners for law firms and corporations at all levels from entry level attorneys and patent agents thru Partners, Vice



Presidents and Chief Patent Counsels. A significant number of the people she has placed

within these organizations now hold executive and/or ownership positions. Kate's influence in IP recruiting extends beyond Forbes Top 50 companies to include venture capital, startups, outside counsel and regional industry leaders. Her deep and nuanced knowledge of the various aspects of intellectual property law, paired with her experience guiding and coaching firms on the challenges of recruiting and retaining top talent, makes her a sought-after adviser and mentor across the US and internationally. With a long-held network of trusted relationships and confidences, Kate partners with these organizations to align strategy, operations and people. As a collaborator and certified Woman Owned Small Business, Kate actively builds relationships with the next generation of IP leadership, collaborating with individuals from the earliest part of their career. Keeping her pulse on current leadership needs, Kate also recognizes what is possible for the future of IP.

Ash Zahr is the Head of Intellectual Property at Rivian. Ash and his team constructed Rivian's global intellectual property program from the ground by creating a culture of engagement and integrating with Rivian innovators from the c-suite to the individual contributors in every technological and functional discipline. As part of his responsibilities, Ash oversees numerous initiatives to reduce intellectual property risk and protect Rivian's brand with company-wide risk reduction programs, advanced tools, employee education, and intellectual property team integration in intellectual



property-relevant functions and projects at Rivian. He pushes his team to continuously improve the intellectual property value proposition at Rivian by deploying creative techniques and business arrangements to deliver additional monetary and non-monetary value to Rivian. Ash's team also develops and leverages advanced software and automation to enable swift strategic realignment while delivering substantial efficiencies in Rivian's intellectual property operations. Prior to Rivian, Ash spent nearly a decade working for and representing large multi-national automotive, technology, and consumer electronics companies, both as in-house and outside counsel, and before that served as a Primary Patent Examiner at the USPTO.

Paul Fair is Vice President, Chief IP Counsel and Associate General Counsel at Church & Dwight Co., known to many as the ARM & HAMMER company that has been in existence since 1846. Church & Dwight is a publicly traded consumer products company in the S&P 500 selling a variety of household and personal care products under such recognized brands as ARM & HAMMER, OXICLEAN, TROJAN, FIRST RESPONSE, HERO, THERABREATH, NAIR, BATISTE, ORAJEL, CLUMP & SEAL, VITAFUSION, WATERPIK, and ZICAM



just to name a few. As Chief IP Counsel at Church & Dwight, Paul is responsible for all IP related matters and policies, including patents, trademarks and brand protection. Prior to joining Church & Dwight, Paul was Division Patent Counsel at FMC Corporation and worked in private practice at Sughrue and Kenyon & Kenyon where his practice focused on high profile patent disputes in the chemical and life science fields.