

# ACPC 2023 SUMMER MEETING

June 25–27 | Pendry Chicago

# CHICAGO

**ACPC**

ASSOCIATION OF CORPORATE  
PATENT COUNSEL



## Schedule at a Glance

Day/Date	Time	Event		
Sunday, June 25, 2023	12:00 – 5:00 PM	<b>Optional Activity: Golf Outing at Harborside International Golf Center</b>		
	6:00 - 8:30 PM	<b>Registration</b>		
	6:30 - 8:30 PM	<b>Welcome Reception</b>		
Day/Date	Time	Event	Speakers	
Monday, June 26, 2023	7:00 AM - 12:00 PM	<b>Registration</b>		
	7:00 – 8:00 AM	<b>Breakfast</b>		
	8:15 – 8:30 AM	<b>Welcome Remarks</b>		John Cheek, ACPC President
	8:30 – 9:30 AM	<b>Patent Mining Sessions</b>		Shital Shah (Moderator); Ashraf Zahr, Rivian Automotive, LLC; Susanne Hollinger, Newell Brands; Dave St. John-Larkin, Partner, Perkins Coie LLP
	9:30 - 10:30 AM	<b>Open Innovation &amp; Collaboration</b>		Paul Fair (Moderator); Robert Wawrzyn, GE Healthcare; Dr. Holger Ernst, WHU - Otto Beisheim School of Management, Vallendar, Germany; Karthika Perumal, Ph.D., Womble Bond Dickinson
	10:30 – 11:00 AM	<b>Networking Break</b>		
	11:00 – 11:45 AM	<b>IP Operations: USG Corporation</b>		Philip Petti, Chief IP Counsel, USG Corporation
	11:45 – 12:30 PM	<b>IP Operations: Cummins, Inc.</b>		Dale Davis, Chief IP Counsel and Deputy General Counsel, Cummins, Inc.
12:30 - 2:00 PM	<b>Diversity &amp; Inclusion: Fireside Chat with Lisa Jorgensen Regarding WIPO's IP and Gender Action Plan</b>		Gauri Dhavan (Moderator); Lisa Jorgenson, WIPO	

	2:00 – 2:45 PM	Remarks from Kathi Vidal, Director, USPTO	Kathy Vidal, USPTO; John Cheek, Tenneco Inc. ACPC President
	3:00 – 5:00 PM	Planned ACPC Activity – Architectural Boat Tour	
	6:00 – 10:00 PM	Reception and Dinner	
Day/Date	Time	Event	Speakers
Tuesday, June 27, 2023	7:00 AM - 12:00 PM	Registration	
	7:00 - 8:00 AM	Breakfast	
	8:15 - 8:30 AM	Welcome & Business Meeting	John Cheek, ACPC President
	8:30 – 9:45 AM	Economics of IP	James Conley, Kellogg School of Management, Northwestern University (Moderator); Carsten Fink, WIPO; Andrew Toole, USPTO
	9:45 - 10:45 AM	Patents & Tax	Elizabeth Lester (Moderator); James Ferguson, Mayer Brown; Susan O’Banion, Caterpillar; Jenny Austin, Mayer Brown
	10:45 - 11:00 AM	Networking Break	
	11:00 AM - 12:00 PM	Cybersecurity, Data, Privacy & IP	Sanjay Prasad (Moderator); Rita Garry, Howard & Howard; James Fondriest, The Kraft Heinz Company; Brandon Bludau, Capital One
	12:00 – 1:30 PM	Breakout Roundtable Session (Lunch will be served)	Stacy Fredrich and Susanne Hollinger (Facilitators)
	1:30 - 2:15 PM	IP Operations: Xerox Corporation	John Kitchura, Senior Managing Counsel, Xerox Corporation
	2:15 – 3:30 PM	All Things AI	Lily Lim (Moderator); Chip Lutton, C3.ai, Inc.; Dr. Geoffrey Morgan, Fortive; Meredith Schoenfeld, USPTO
	3:30 – 4:30 PM	Happy Hour	
	6:00 PM	ACPC Organized Dine Around Reservations	
Day/Date	Time	Event	Speakers
Wednesday, June 28, 2023	8:30 - 11:00 AM	ACPC ExCo Meeting (closed meeting)	

## Professional Program Topics:

### **Open Innovation & Collaboration**

What exactly is open innovation and how does it compare to other types of innovation? A panel will discuss how open innovation is being leveraged, its challenges, and how to manage the risks arising from open innovation and collaboration.

### **All Things AI**

If you haven't heard yet, ChatGPT and other OpenAI tools are all the rage. A panel will discuss the IP and operational issues involving use of AI.

### **Cybersecurity, Data, Privacy, & IP**

Do you have a clear understanding of what you need to know about how cybersecurity, data, and privacy intersect with IP? A panel will discuss the evolving role of Chief Patent Counsel as a business advisor and trends in the expectations of board members and C-Suite officers.

### **Economics of IP**

The Chief Economists of the USPTO and WIPO will share their insights on the economics of IP and what Chief Patent Counsel need to know, including the role of patents and other forms of IP rights in the global economy, the micro- and macro- effects of stronger and weaker IP regimes and how that influence decisions on foreign filing and enforceability in markets today and in the future.

### **Patents & Tax**

We often joke that the only type of lawyer more boring than a patent lawyer is a tax lawyer, which would be an otherwise great excuse for trying to avoid learning about tax. But with corporate tax reform and increasing complexity of multinational corporations, what do IP counsel need to know to ensure that IP and tax counsel are on the same page. A panel will provide a primer on taxing of intangible assets, including international tax issues arising from intracompany transfers of IP and how that can impact both validity and enforcement of IP.

### **Patent Mining Sessions**

A panel conversation of how different organizations effectively utilize patent mining sessions to harvest inventions, including considerations like how to effectively leverage outside counsel, follow-up strategies to move from the ideation to a patent application, ensuring inclusivity of inventors, and how to adapt relative to the concepts of agile and design thinking that are prevalent in product development and innovation.